

# **PROCEEDINGS**

## **Volume 1**

**Educational Technology World Conference (ETWC) 2016**

Theme:

**“Educational Technology to Improve Quality and Access of  
Education for Prosperous Society”**

Editors:

Prof. Atwi Suparman  
Prof. Burhanuddin Tola  
Prof. Ivan Hanafi  
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**UNJ Press**

## **PROCEEDINGS: Volume 1**

### **Educational Technology World Conference (ETWC) 2016**

“Educational Technology to Improve Quality and Access of Education for Prosperous Society”

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**Welcoming Message**  
Chairman of the Organizing Committee

Prof. Dr. Muhammad Nasir, Minister of Research, Technology and Higher Education of the Republic of Indonesia

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Prof. Dr. I Nengah Dasi Astawa, Head of Kopertis Wilayah VIII

Distinguished Speakers (Prof. Mike Spector, Ph.D, Prof. Barbara Lockee, Ph.D, Dr. Rob Branch, Prof. Dr. Johannes Cronje, Prof. Kay Persichittee, Dr. Marc Childress, and Mr. Chairul Tanjung)

Distinguished Guests

Ladies and Gentlemen,

Assalamu'alaikum Wr. Wb.

Peace be upon you with Allah's mercy and blessing

May God bless us all. Amen.

May I take this opportunity to welcome you all and to extend a further word of welcome to everyone here. I would like to extend my gratitude to Rector of Universitas Negeri Jakarta, Universitas Terbuka, Universitas pendidikan Ganesha, Universitas Mahendradatta and Head of Kopertis Wilayah VIII that have accommodated and organised this first-ever world class conference of educational technology in Indonesia. We once again thank *Bapak/Ibu Rektor* and also *Kepala Kopertis Wilayah VIII* for the time, energy, support, assistance and also funding. The committee would also like to thank all sponsors (.....)\* that support ETWC 2016.

The opening day and a few days forward of Educational Technology World Conference 2016 are certainly the moment we have been looking forward to, as preparing this world class academic forum is not something a fairy Godmother could do – waiving the magic wand and turning the poor little girl into a charming beautiful princess. For this, my highest appreciation goes to all committee members, steering and organising committee and also AECT team that have spent their time, energy and thought not only in convening this conference, but more importantly in making this world class conference a momentum in improving the quality of education. I also believe all of us, especially the keynote and plenary speakers, the parallel and round table sharing

session presenters here, will do their best in this conference – sharing and discussing their thoughts and ideas for the good of improving the quality of education in our great nation. For these, I thank you all.

Ladies and Gentlemen,

Looking back at the moment this conference was firstly initiated, it all started in a vision. We envisioned a dream of convening a world class academic forum in Indonesia which in the previous years had been predominantly held in the United States coordinated by Association for Educational Communications and Technology (AECT). Three years ago, in 2013, AECT invited us (Rector of Universitas Negeri Jakarta,...\*\* and myself) to attend AECT International Convention in Anaheim, California, in 2013. AECT team and us discussed of how we could bring this academic forum to Asia continent, in this case Indonesia, as we contended that this was an imperative act, as the development of educational technology in Asia continent is growing rapidly and moving in a fast track. The target set by the Indonesian Government also inspired us to convene this academic forum. The hardwork resulted in a succes in bringing this ETWC to Indonesia.

Ladies and Gentlemen,

The committee received 320 papers. Among those 320 papers, 189\*\*\* papers will be presented at the parallel sessions whilst 120\*\*\* papers will be presented at the round table sharing sessions. We provided 10 rooms for the parallel sessions and 8 rooms for the round table sharing sessions. The committee has prepared tokens of appreciation for 30 best papers and made a special arrangement with the help of AECT for the opportunity to publish selected best papers in a book published by Springer. The selection process will be conducted by distinguished invited speakers coordinated by Mike Spector as well as the internal reviewers. We will later announce the 30 best papers and the committee and AECT will notify you as soon as possible.\*\*\*\*

Ladies and Gentlemen,

Bali is chosen as a perfect place for us to exchange and discuss our ideas and thoughts not in a restless, strained, rushed condition (like the one we usually have in big cities, such as Jakarta), but more in a “heavenly-relaxed”, but serious way. After all, as many people have said, Bali is the Island of Gods. It is the place where Gods create their heaven on earth. Thus, in this Balinese atmosphere, let us pour our best thoughts and exchange our brilliant ideas for the good of education quality improvement. Have a pleasant fruitful conference.

Thank you.

Bali, 31 July 2016

Prof. Dr. Atwi Suparman

Chairman of the Organising Committee

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1. **Agung Putra** – Face-to-face Tutorial Program in Distance Education: How Effective to Improve Students' Performance - Universitas Terbuka
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3. **Diki and Eko Yuliasuti** – Item analysis and item difficulty of multiple choice test of biology departments at Universitas Terbuka, Indonesia - Universitas Terbuka
4. **Gede Wira Bayu, S.Pd, M.Pd and I Wayan Widiana** – Effectiveness Evaluation Study of SEFL Development Program at PGRI 2 Denpasar High School (SMA PGRI 2 Denpasar) - Universitas Pendidikan Ganesha

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2. **Li-Chen Wang, Pei-Yu Cheng and Yueh-Min Huang** – Using Mobile Instant Messaging for English Listening and Speaking Learning: A Case Study of EFL University Students in Taiwan - Tajen University, Center for General Education, Department of Engineering Science National Cheng Kung University Tainan, Department of Engineering Science National
3. **Diah Armeliza and Zulfiati Syahril** - Effect of Learning Strategy and Ability Early Learning Outcomes of Statistics - Fakultas Ilmu Pendidikan Universitas Negeri Jakarta, Pascasarjana Universitas Negeri Jakarta
4. **Leonard, Hasbullah and Siti Nurani** - Learning Design Development of Research Methodology: A Needs Analysis - Indraprasta PGRI University, Indraprasta PGRI University, Universitas Indraprasta PGRI



## PAPER CODING

**Paper Coding:**

***Type of Paper Session.Parallel Number.Parallel Session-EasyChair Number-Sub Theme-ETWC 2016***

**Example:** P1.2-210-ICT-ETWC2016

Type of Paper Session	Parallel Number	Parallel Session	Easy Chair Number	Subtheme
<b>P</b> (Parallel)	<b>1-5</b>	<b>1-6</b>	<b>1-196</b>	<ul style="list-style-type: none"> <li>• <b>DD</b> (Design and Development)</li> </ul>
<b>R</b> (Roundtable)				<ul style="list-style-type: none"> <li>• <b>DE</b> (Distance Education)</li> <li>• <b>ICT</b> (Information, Technology, and Communication Integration)</li> <li>• <b>IC</b> (Innovation and Creativity)</li> <li>• <b>PQ</b> (Policy and Cultural Considerations, Quality Assurance, Certification, and Accreditation)</li> <li>• <b>MO</b> (Networking and Collaboration, Open Educational Resources, Massive Open Online Courses (MOOCs) and Badges)</li> </ul>

# LEARNING DESIGN OF RESEARCH METHODOLOGY

## Learning Design of Research Methodology: A Needs Analysis

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## Abstract

Research methodology is considered as a compulsory lecture in the academic context of universities, particularly for educational program, or teachers' training program. The competence of doing such research will create innovative and creative teachers, especially in the instructional system development. However, the fact that nowadays many teachers or in this case the participants who pass the lecture of research methodology, are not yet able to apply the system in daily context. Hence, research development tends to be significant to be conducted, primarily in developing the learning design for the lecture of research methodology. The development process of learning design carries out the modified development model of Dick & Carey, particularly towards to the characteristics of developed lecture. This present research is a multi-year research with an effective and an efficient learning design as its output, whereas this article is a result of the first-year research that will discuss the result of needs analysis in order to get both instructional goal(s) and instructional objective(s). This research is still considered as a research proposal that is hoped to be accomplished and presented in ETWC 2016.

*Keywords:* research methodology, research & development, needs analysis, dick & carey model, teachers

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## INTRODUCTION

Education is simply assigned to increase the quality of human resources in a nation. It means that if a nation develops the quality of its education, then either directly or indirectly the quality of its human resources also increases. The regulation Number 20 Year 2004 of National Education System stated that education is a conscious and planned effort to create better condition and process as well as learning result as students actively develop their ability, have a strong self controlling, and skill for themselves and for the society. Therefore, it needs a well-organized plan to do the education process appropriately as the objective of the national education could be achieved due to the regulation.

Learning can be defined as the process of changing attitude that is permanent-relative as the impact from the interaction among students with the learning source. Hence, teachers must do their best effort as the learning process could be done effectively and efficiently, particularly to build students' motivation and spirit as affirmed by Suparman (2012), that teachers could create a creative-innovative with the learning objective as its benchmark. In line with this, someone or a group of teachers do not merely act as the learning operator, but also must act as a learning designer. This case still meets problem in the learning process, that is, teachers, in this case is lecturers do not spare enough time to plan their lecture's process. As the impact, the learning runs flat, no confirmed plan and objective, and the result will later release on dissatisfaction.

The lecture of Research Methodology is considered as a compulsory lecture that has to be followed by students in universities, and nowadays it only discusses about research procedure. The ultimate result aims at doing the thesis for students on time. However, the fact is not the same as the expectation as the students who passed the lecture of Research Methodology not yet have a competence that is needed to accomplish the thesis in a good quality. The cause is that this lecture is not well set up, no communication among parallel lecturers and also undeveloped learning device that is based on the learning objective itself. Therefore, it needs the application of education technology to increase learning

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quality in the lecture of Research Methodology, and one of them is by designing and developing learning design of the lecture of Research Methodology.

The education technology as the applied science gives a firm capture and direction in the process of developing the quality of learning. AECT stated that “Educational technology is the study and ethical practice of facilitating learning and improving performance by creating, using, and managing appropriate technological process and resources” (Definition and Terminology Committee of the Association for Educational Communications and Technology, 2008). From the above definition, it can be identified that the application of education technology is considered as the ethical practice in facilitating the learning process and increasing the performance by creating, using, and directing needed resources and technology process. One of the products from the application of education technology is by designing the learning device, in this case will be applied one model of instructional development, that is, Dick & Carey, which is also adopted by Suparman (2012) named MPI (Instructional Development Model).

The target of this developmental research is the creation of learning design which is developed based on the instructional development model, with the optimization of students’ learning result in the lecture of Research Methodology as its goal. It is considered as important as the research competence is a compulsory competence that should belong to every student, particularly for those who will accomplish S1 level (bachelor). The developmental instructional process of Dick & Carey model consists of several stages, namely: (1) do the needs analysis, (2) determine the instructional goal(s), (3) do the analysis of competence mapping, (4) do the student’s characteristic analysis, (5) determine the instructional objective(s), (6) design the evaluation and scoring device, (7) design the learning strategy, (8) arrange the teaching materials, and (9) do the formative analysis. Moreover, the implementation process, summative evaluation, and diffusion innovation that will also be done, however, that process is not included in the research development process.

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Why is the lecture of Research Methodology developed? Particularly developed for Education Study Program? In fact, the students of education study program are as the candidate of teachers who will engage with students in school, hence it is important for them to have such comprehension of doing the research as they can develop the quality of learning. However, the fact shows that the teachers nowadays do not have sufficient competence to do the research. This fact is shown from the former research result that was done by the researchers, there are almost 70 percent of surveyed teachers do not have appropriate comprehension of problems concept of the research, even almost 90 percent teachers never did the research, and the last causes almost 100 percent teachers never publish the research result. Hammersley (1993) proposed that, “educational research should be an integral part of the work of teachers in schools rather than an activity carried out on schools by outsiders”. From the case that it is clearly seen that between research and learning process are interrelated, research is therefore considered as the main competence which must be mastered by teachers.

Januszewski & Molenda (2008) wrote that educational technology is the study and ethical practice of facilitating learning and improving performance by creating, using, and managing appropriate technological process and resources. This is shown that education technology facilitates learning process for any kinds of learners, unlimited for the students, but also for the teachers or other educators. Education technology is hoped to bring the quality of learning process significantly, in this case education process and training towards teachers in school. Learning process should be embodied in a well-organized and pleased circumstance, therefore, it can emerge students’ motivation in learning, which is at the end can achieve the instructional objectives made by teachers or lecturers. However, many teachers and lecturers do not design the learning process appropriately that the learning seems deliberate conventional, even more, many teachers and lecturers teach without clear instructional objectives.

The lecture of Research Methodology in the Mathematics Education study program is given at the fifth or sixth semester, and it is embodied to give a clear capture of the research process. In fact, after the students follow the lecture, they

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still do not have a complete thought, and tend to misperceive the appropriate research procedure. The final impact, the students are not able to do the research in completing their thesis. This is as a cause that can be predicted, as the lecturers of this lecture have different education background, as they teach with their own style and materials. Some lecturers teach with the goal that students must comprehend the research procedure, and others teach with the goal that students comprehend data analysis, and the rests teach with the goal that students must be able to do the research application, and so forth. This definitely gives a negative impact to the students as they are not taught by standard and by the un-standardized learning device. Therefore, it is significant to do the research in creating the learning design which can be used together in the lecture of Research Methodology.

### METHOD

This research is considered as a development research that is to develop learning design of Research Methodology, with the creation of learning device that guarantees this lecture's objectives as its focus. Generally, the researchers divide this research into three (3) stages, namely: 1) preparation, 2) development and formative evaluation, and 3) implementation and summative evaluation. Those stages division will be implemented in the total of time allocation in three (3) years.

This research is a qualitative research with the tendency of designing and developing the learning system, with the basis of data and information from the discussion of Research Methodology. The stages of research methodology consists of the needs analysis, the determination of instructional objectives, the development of scoring device, the design of learning strategy, the development of material device, the investigation of formative evaluation, implementation, and summative evaluation. The literature review and the early data collection, the data collection and data construction, some stages of survey and analysis, studies, validation and verification, then the design of learning model and experimental learning model to find out the efficiency and effectiveness of learning model.

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Model is referred to a simulation form which becomes as a foundation or reference in doing such activities or developing something. As explained by Richey, Klein & Tracey (2008), Model implies a representation of reality presented with a degree of structure and order, and models are typically idealized and simplified views of reality. Model represents the reality of fact, which is displayed through degrees and simpler structure, but seen as real.

Model that is one considered as a system-oriented is a model by Dick and Carey. The development stages release in many stages, namely: (1) doing the needs analysis, (2) determining the instructional goal(s), (3) analyzing a map competence, (4) analyzing students' characters, (5) determining the instructional objective (s), (6) designing evaluation and scoring device, (7) designing learning strategy, (8) constructing the materials, and (9) doing the formative evaluation. The implementation process, summative evaluation and innovation diffusion are still investigated, but the process is not included as the development research. For a clear discussion, the stages of development can be seen in figure 1.

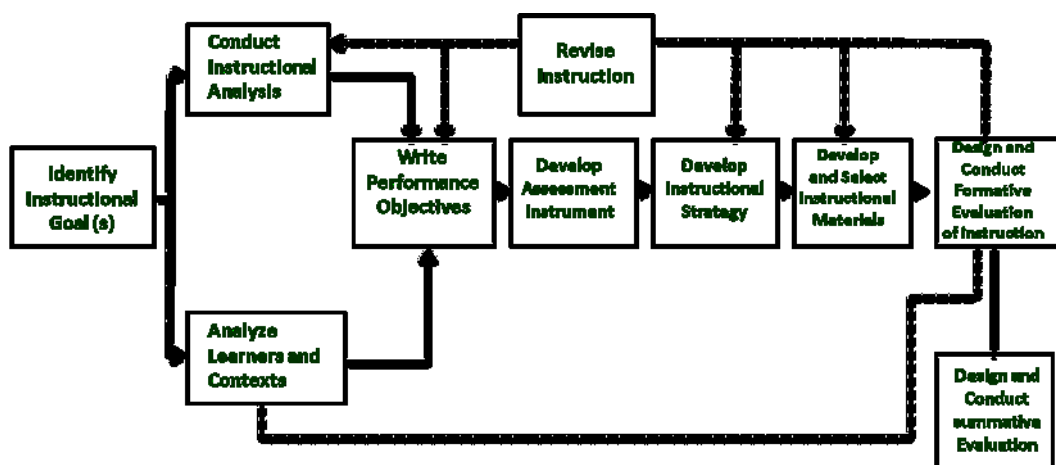


Figure 1. Procedure of Development Model Dick & Carey

Dick dan Carey Model, explains the development process which can be applied for a broader context in detail. This model is one of the models that is known as the most systematical designing model and be as a standard for other learning models.



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This research is planned for three (3 years), and this article is the result of the first year research which focuses on the needs analysis to find out new significant aspects which become as the foundation in developing the learning design of the Research Methodology. To get the data of needs analysis, the researchers will have a discussion with the interviewees from Professors, the lecturers of Research Methodology, teachers who are from educational background of study, and the college students. Specifically, the researchers will come to several accredited campuses in Indonesia, such as Universitas Negeri Jakarta (Prof. Dr. Basuki Wibawa), Universitas Sriwijaya Palembang (Prof. Dr. Zulkardi), Universitas Pendidikan Indonesia Bandung (Prof. Dr. Yaya S. Kusumah), and Universitas Negeri Medan (Prof. Dr. Hasratuddin, M.Pd.), and also completed by local keynote speakers from Universitas Indraprasta PGRI (Prof. Dr. Sumaryoto and Dr. Supardi U.S.).

### RESULT AND DISCUSSION

#### Research Result

The beginning activity of doing the research is conducting the needs analysis. This needs analysis employs the rubric instrument as well as the interview guidelines that aims at getting deep information from keynote speakers that are determined before. The information derived from several experts, particularly the ones who deal with the Research Methodology, that is, Prof. Dr. Zulkardi, M.I.Kom., M.Sc., Prof. Dr. Hasratuddin, M.Pd., Dr. Somakin, three (3) teachers and three (3) college students of Research Methodology.

Gagne (2005) defined that learning design as: ... a series of learning sources and procedures which are used to facilitate the learning process. Furthermore, Reigeluth (1986) said that instructional development concentrates on the comprehension, such as professional activity, and it is like in constructing the building and blueprint which is done by the architect. The instructional development is a kind of process in giving the recipe and the use of optimum procedure in creating the new learning activity in a situation which is conditioned

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at the time. The result of instructional development as the professional activity is ready to use as the instructional sources, scientific report, and or learning plan.

From all interviewees said that students are really eager to follow the process in the lecture of Research Methodology, as they notice that this lecture plays a big part to determine their passing point, that is, it is used to accomplish their thesis. It shows that the importance level of this lecture is considered high as it can take students seriously to learn this subject. On the other hand, students are still depending on the lecturer's explanation and as a result the lecturers must give students a motivation, not only for accomplishing the assignments. Prof. Hasratuddin further asserts that a research is basically an honesty of the research itself.

The interviewees mostly state that the end product of this lecture is a proposal draft that comprises background, the identification of problems, the formulation of problems, the objectives of the research, the significance of the research, literature review, and research method. A draft of proposal is a deep analysis that is taken by students after they do the observation to the field (school), as they find the most significant actual problems to solve directly. It means that this lecture demands students to conduct the observation to the school and get information relating to the research topic that is aimed to be as the topic of the thesis. It is informed that student's proposal cannot be proposed to be the thesis as they do not accomplish the field research (PPL) yet, as of they do not have acknowledgement of the real problem at school.

A draft of proposal that is as the end product, is considered as a must, because a final-year student is basically on the level of evaluation and creativity, so that they are asked to create a scientific work, particularly to thesis accomplishment. However, to accomplish such thing, the lecturers are also asked to explain more about the related former materials, such as the basic learning process, learning methods, psychological education, and so forth. In other words, the candidate students of Research Methodology must master the prerequisite materials before they take and pass the Research Methodology.

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Prof. Zulkardi technically states that the activity of Research Methodology is done altogether, the students are asked to discuss per chapter, per topic, presentation, writing, and collecting the paper. Even more, the students are also asked to present the proposal by using the poster, as it clearly identifies the research planning. The students are also asked to read the relevant thesis and journals actively as they will get more information to choose the research topic. Particularly for thesis, the students are directed to evaluate the accomplished thesis by analyzing the strength as well as the weakness point so they know the significant things of the thesis accomplishment. The role of lecturers is very important to facilitate the used journals, that is, qualified journals, minimally of national accredited journals, and better of reputable international journal.

The materials given in the Research Methodology are generally classified into three (3) major discussions, namely: 1) to find the problem (topic) that needs to be analyzed. The research cannot be standing in isolation, like climbing the nut tree, a researcher has to read other's research result to define the things that are already analyzed, and to find new topic of the research. 2) to find the theory. The things that are used to solve the research problem, particularly of the educational research, as the research methods are needed to be discussed in detail. 3) to discuss the method. The used methods are varies, but the significant to be taught is a descriptive method, developmental research, experiment, and research action. Besides those three things, students should also learn about curriculum review, research method review, and learning method review.

The learning media used is ICT that the students are asked to make a blog and to write all the research plans there, besides the students try to access the internet to find scientific articles related to the research. The students are directed to make a log book as the evidence of observation, as the research process from time to time can be well verified. The learning strategy uses a cooperative principle, where students make a scrapbook about the topic which is displayed around the class then other students do a peer review of reading to give comments each other.

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The Research Methodology is ideally conducted in the sixth semester, considering to the fact that many prerequisite lectures are already learnt before. After that, it continues to PPL, proposal seminar, and finally thesis accomplishment.

### Discussion

The educational background students, in this case as the teachers' candidates will face the Research Methodology, that is a major reference to do the research and to pass from their educational program. This lecture is also targeted to prepare students to become competent teachers, as they can increase the learning quality classroom context. In other words, this research and development is hoped to create students as the teacher who also become as a researcher, or known as teacher as researcher.

This research is not said as the new stuff in the learning process, as the learning development is always started by the research, or in other words learning process that is still going on at the present time is the research result that was done in the past time. In Indonesia, the tendency that was happened is teachers do not do the research to increase the learning quality, do not find new ideas of learning methods, even evaluation device. Teachers only wait the research result from the academic civitas, then try to apply if it is considered as easy to be done, or vice versa, to deny if it is considered as difficult. Cheruvu (2014) said that, "although there is consensus that teacher research is a useful tool to improve practice on an individual or context-specific level, many teacher educators shy away from or are discouraged from engaging in teacher research." This weakness has to be overcome, as later teachers do not only act as educator but also act as researchers.

Findings in the needs analysis show that Research Methodology is considered as an important subject to learn and to master for students, particularly for education program students. The end product, that is, a draft of proposal is a logic consequence from the characteristics of this lecture which is very practical and technical as it later creates the better qualified thesis that the former.

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The mastery of various research methods is definitely a must for students to do the research properly. Selvi (2010) affirmed that research competencies include the competencies of research methods and techniques, designing and carrying out research in teachers' fields. ... the research competencies of teachers are of great importance for students in gaining the scientific thinking and scientific process skills. In this case, a teacher candidate is said to be competent in the research if the teacher is able to comprehend and to do the research that is suited to the appropriate method and technique. Moreover, research is considered as important to the students to increase their way of thinking and their ability in scientific process.

Moreover, Cheruvu (2014) affirmed, "Yet teacher research—systematic data collection and analysis of a problem of practice—is helpful for improving one's practice, gaining a deeper understanding of students' perspectives and needs, and, ultimately, improving students' learning." Cheruvu's opinion clearly determines that becoming researchers, teachers will be able to increase students' comprehension that is suited to their needs, which clearly develops their learning quality. Teachers who create their learning process due to the research result-independent-will be able to create the more effective and efficient learning process, also pleases their students. Teachers who acts as the researchers also change their perception, about curriculum, about learning process and the competence itself. As proposed by Souto-Manning (2012) argues that teacher educators must engage in teacher research with three goals in mind: to transform the self, to transform curriculum, and to transform teaching in teacher education. These goals can collectively lead to a transformation of society. Indeed, Cheruvu (2014) stated this notion of teacher research in teacher education has significantly shaped my work as a teacher educator. It shapes my teaching and my research as well, in terms of how I understand my role as a teacher educator on an individual and collective level.

Cheruvu (2014) stated that from where I stand now on my continuing journey as a teacher educator-researcher, I see that my research has worked toward transforming the self, curriculum, and the larger field of early childhood

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teacher education. My research has forced me to interrogate the knowledge, assumptions, and positionalities that govern my teaching. This interrogation has led to a transformation of self. Engaging in teacher research has also improved my teaching practice in small, practical ways, such as how I structure discussions, assignments, and interacts with preservice students. It has also had more conceptual influences on my view of my role as a teacher educator, my pedagogical approaches, and my perspectives on preservice curriculum. These changes to my teaching have in essence led to a transformation of curriculum. The point is by doing the research, there is a massive change relied on the teachers themselves, they tend to have more knowledge, a more systematical way of thinking, scientific way of thinking, more independent, and at the end will increase the learning quality, as the learning process that is planned before always be started by the research.

The research result in this beginning stage becomes a foundation in developing learning design of Research Methodology, and it is hoped to be transferred into a good and qualified design. The significant things must be as an important consideration in designing various learning device which will be developed later. All this process is hoped to be as a device to increase the quality of learning of Research Methodology in general, and the quality of student's thesis in particular.

### CONCLUSION

The process of learning development of Research Methodology is as the need that has to be embodied. This needs a commitment and creativity from the development team to create learning design which really answers the needs of students, particularly the students of educational background as the teacher's candidate or educator.

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