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## THE ROLE OF NUSANTARA INSIGHTS FOR GENERATION Z THROUGH LOCAL WISDOM

Devita Putri Salamah<sup>1</sup>, Esty Setyo Utaminingsih<sup>2(\*)</sup>, Siti Siska Knikmahtul Ummah<sup>3</sup>  
Sekolah Tinggi Agama Islam Muhammadiyah Blora, Indonesia<sup>123</sup>  
[devitasalamahputri@gmail.com](mailto:devitasalamahputri@gmail.com)<sup>1</sup>, [estysetyoutami7@gmail.com](mailto:estysetyoutami7@gmail.com)<sup>2</sup>, [sitisiskaa2@gmail.com](mailto:sitisiskaa2@gmail.com)<sup>3</sup>

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### Abstract

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The rapid development of technology threatens the preservation of Nusantara insight values among Generation Z, as these values are traditionally imparted through local wisdom. The weakening of these cultural values risks diminishing a sense of nationalism and identity in modern Indonesian youth. This research examines the role of Nusantara insight in fostering these values among Generation Z. The study employed a literature review method, analyzing articles from 2016 to 2023 relevant to Nusantara insights and their transmission through local wisdom. Data collection involved using academic databases such as Google Scholar, Academia Edu, and Research Gate. The collected data were analyzed qualitatively to derive conclusions about the significance of these values. The results showed that Nusantara's insights are crucial in strengthening national identity, encouraging unity amidst diversity, and guiding Generation Z in globalization. It was also found that reinforcing Nusantara values through education and community engagement is critical for cultural preservation. Additionally, the integration of technology and local wisdom was found to be a practical approach to maintaining cultural values. In conclusion, Nusantara's insights, supported by local wisdom, are essential in shaping a nationalistic and culturally aware Generation Z.

**Keywords:** Generation Z; Local Wisdom; Nusantara's Insight; Technology

(\*) Corresponding Author: Utaminingsih, [estysetyoutami7@gmail.com](mailto:estysetyoutami7@gmail.com)

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## INTRODUCTION

Wawasan Nusantara is a perspective that teaches the importance of fostering unity in all aspects of national and state life to achieve its goals and ideals (Saputra, 2017). The content of the values of Nusantara insight has been stated in the foundation of the state, namely Pancasila and the preamble to the 1945 Constitution (Qadariah, 2021). Wawasan Nusantara includes several geographical, geopolitical, geostrategic, historical, and juridical factors (Manurung et al., 2022). Wawasan Nusantara is used as a guideline, motivation, encouragement, and direction in determining policies, decisions, and state administration at the central and regional levels for all Indonesian people in the life of society, nation, and state (Lutpiani, 2020). Setyawati, et al. (2021) added that Nusantara insights can be implemented into people's lives as guidelines in society, nation, and state. Nusantara's insight will impact the implementation of peaceful individual thinking patterns in order to rethink the different characteristics between individuals (Nur et al., 2022).

Internally, the values contained in the Nusantara insight have been classified into five aspects, namely territorial unity, national unity, economic unity, cultural unity, and defence unity (Ratih & Najicha, 2021). Cultural unity, one of which includes local wisdom.

Local wisdom is the result of the people of a region's characterizing the region that the people of other regions do not own (Wiratmaja et al., 2021). Relatedness with Generation Z Currently, they need Nusantara insights to be used to educate Generation Z about the differences that exist in Indonesia so that people can get to know each other more about the differences that exist (Prakoso & Najicha, 2022). Local wisdom encompasses various aspects of life, including culture, traditions, ethics, and spiritual values inherent in the local community (Budiwibowo, 2016). Generation Z is faced with the challenge of globalization that can threaten the sustainability of cultural heritage and local wisdom (Princess et al., 2022). This indicates that understanding and applying Nusantara insights should be the key to building a solid foundation and maintaining the identity of the Indonesian nation (Nusantara, 2018).

Generation Z lives in a digital age full of information (Rais et al., 2018). The integration of technology and local wisdom in the context of Nusantara insight is a potential combination to form a generation that is smart (Rahayu et al., 2024), sensitive to the environment, and has a sense of love and pride for cultural diversity in Indonesia (Mukhlis & Padilah, 2023). Through a deep understanding of Nusantara insights and their application in everyday life, generation Z is expected to bridge the gap between tradition and modernity, creating a harmonious synergy between local values and the demands of the times (Wiratmaja et al., 2021). Referring to the description above, education actors need to study the insight of the archipelago. This article further examines Nusantara insight's role in Generation Z through local wisdom.

## METHODS

This research employs a literature review methodology to thoroughly examine the role of Nusantara's insight into Generation Z through the lens of local wisdom. Data were collected from scholarly articles in academic databases such as Google Scholar and Research Gate. The search process utilized five main keywords, namely Generation Z, local wisdom, Nusantara's insight, and technology, individually and in combination. The search was conducted iteratively, employing two or three keywords simultaneously to expand the scope of relevant findings. In the initial search, 84 articles were identified as potentially relevant to the research topic. These articles were further filtered, focusing solely on peer-reviewed journal articles, while books and non-journal sources were excluded from the analysis. The selection criteria were based on the relevance of each article to the research variables, which include Nusantara's insight, local wisdom, and implications for Generation Z amid the rapid development of technology.

Following the initial screening, the articles were categorized according to their relevance to primary education, as the study aims to explore the application of Nusantara's insight and local wisdom within the context of elementary education. As a result of this filtering process, 18 articles were identified as the most relevant to the research focus. These articles were then subjected to in-depth qualitative analysis to identify trends, findings, and recommendations that align with the research objectives. The following diagram illustrates the process of article selection and screening used in this study shows in Figure 1.



**Figure 1.**

Diagram Illustrates The Process Of Article Selection

**Search Utilizing Keywords:**

- Generation Z
- Local Wisdom
- Nusantara's Insight
- Technology

*Analysis Process*

Following the screening process, the selected articles were analyzed using a qualitative approach to extract insights on how Nusantara's insight and local wisdom can be applied in the lives of Generation Z. The analysis also examined how technology influences and shapes Generation Z's relationship with local wisdom and Nusantara's insight. From this, conclusions and recommendations relevant to primary education in Indonesia were derived. Thus, this literature review methodology allows for comprehensive data collection from credible scholarly sources and provides deeper insights into the research topic.

## **RESULTS & DISCUSSION**

### ***Results***

#### *The Essence of Nusantara Insights*

Etymologically, Nusantara insight comes from the words "insight" and "Nusantara". Insight comes from the word *wawas* (Javanese), which means sight, review, and sensory vision (Wardhani, 2023). Insight is sight, sight review, and sensory responsiveness (Bani & Dewi, 2021). The aspects behind the development of Nusantara insight consist of the objective conditions of Indonesia's geography, which contains a variety of natural wealth both inside and above the earth's surface so that the potential in the air and space (Wardhani, 2023). *Wawasan Nusantara* aims to give birth to or manifest nationalism in all points of view or perspectives of life by referring to the needs of national needs above the needs of an individual, group, group, tribe, or group (Akbar & Najicha, 2022).

The factors that affect the insight of the archipelago include regional factors covering the Indonesian archipelago, ocean areas, and the characteristics of the archipelago (Ratih & Najicha, 2021). Nusantara insight is developed through historical aspects based on historical experience that does not accept the recurrence of divisions within the Indonesian nation and state (Lutpiani, 2020). Nusantara insight is the main thing in creating a sense of nationalism in a nation prosperous in all the potentials that exist in Indonesia and strives to maintain the nation's integrity (Saputra, 2017). *Wawasan Nusantara* encourages a strong awareness of national identity and embraces Indonesia's diverse cultures, languages, religions, and tribes (Binawan & Najicha, 2023).

#### *Nusantara Insight and Generation Z*

This era of modernization is closely related to reforms that make Generation Z the next generation of nations that are increasingly foreign to the archipelago (Adzhari et al., 2022). With globalization becoming more widespread, foreign cultures quickly entering and being adopted in Indonesia are familiar (Akbar & Najicha, 2022). The development of globalization fosters a new awareness of every nation, especially the Indonesian nation (Utaminingsih, 2023), where there is a demand for government administration that is more oriented to the welfare of the Indonesian people in various regions (Mukhlis & Padilah, 2023). This is very important as a guideline and foundation for life guidelines, especially

in Generation Z, which is currently faced with increasingly sophisticated technology (Setyawati, et al., 2021).

It is undeniable that the current flow of technological development is accelerating along with technological advances in modern society (Akbar & Najicha, 2022). Modernization into a form of social change is a logical consequence of the increasingly globalized world conditions (Budiwibowo, 2016). The dominance of internet access is caused by technology that makes it easier to find information, making Generation Z more curious and exploring hot topics that are becoming an issue in cyberspace (Manurung et al., 2022).

Generation Z is basically very special compared to previous generations (Qadariah, 2021). They are much more developed both in technology and intelligence, but along with technological advances, many problems must be faced (Adiwijaya et al., 2023). A concrete example is how to maintain the local culture of the Indonesian nation when the rise of foreign cultures enters without any cultural filter (Princess et al., 2022). Most think it is a Trend to emulate (Setiawan, 2017). Without them knowing it, they have been colonized because of the development of technology (Rais et al., 2018). This shows that dependence on technology hurts life.

According to Nur et al. (2022), The development of digital technology has spread among people, especially among Generation Z. The development of this technology is responded to very expressively by the younger generation in using internet media as a basis for their development (Qadaria, 2021). It is undeniable that the existence of technology is needed, but it is necessary to consider the good and bad impacts it causes and understand that the use of technology must be based on ethics (Rais et al., 2018)

#### *Nusantara Insights and Local Wisdom*

As the largest archipelagic country in the world, Indonesia is rich in cultural, ethnic, and natural diversity (Prakoso & Najicha, 2022). Implementing Nusantara insight in socio-cultural life gives birth to an attitude that recognizes, accepts and respects all forms of difference and diversity as a fact of life and as a gift of the Creator, which makes you feel safe and secure (Nur et al., 2022). In response to this diversity, Nusantara insight and local wisdom are essential to building a strong national identity (Setiawan, 2017). The close relationship between Nusantara insight and local wisdom creates harmony in differences, forming a solid foundation for the sustainability and diversity of Indonesian society (Wiratmaja et al., 2021). Nusantara insight is an effort to strengthen the nation's unity, emphasizing the importance of understanding that diversity is wealth and capital to build the nation (Wulandari et al., 2023). Nusantara insight provides a comprehensive view of Indonesia's diversity, while local wisdom contributes particular nuances and colours that make the diversity even more alluring (Nusantara, 2018).

Nusantara insight and local wisdom have an essential role in shaping the identity of the Indonesian nation in the era of globalization (Adiwijaya et al., 2023). One of the realities that must be criticized in responding to globalization is modernization, which has eroded and even killed the values of local wisdom of a region (Budiwibowo, 2016). In the era of globalization, maintaining and respecting cultural diversity and caring for local values are the keys to building a strong and sustainable society (Princess et al., 2022). The government, the community, and related parties must synergize to preserve this cultural heritage for future generations.

Excerpted from Aini (2015), In 2007, a Malaysian Tourism Board advertisement featuring Balinese dance sparked threats from Indonesia, with Indonesia even taking it to court for copyright infringement. That is why Nusantara's insight is significant for a country. In utilizing natural resources and economic development, Nusantara's insight

emphasizes the importance of natural resources as a heritage that must be maintained and utilized with wisdom for national interests (Primary et al., 2023). The attitude of love for the homeland is manifested by emphasizing the interests of the nation and state above personal, class, and religious interests and defending as one way to realize love for the homeland (Lutpiani, 2020). The role of Nusantara insight is as a motivation, principle, and direction in making policies, decisions or final results, actions taken, and actions for state administrators and all Indonesian people in the life of society, nation, and state (Wardhani, 2023).

#### *Nusantara Vision as a Deterrent to the Nation's Threats*

As life becomes increasingly global, generation Z needs to stay connected to local cultural roots and traditions (Adiwijaya et al., 2023). One concept that can guide living in this era of globalization is the insight of the archipelago. It emphasizes understanding, appreciation, and application of local wisdom (Utaminingsih, 2023). Wawasan Nusantara is a concept that invites Indonesian generations to have a broad and deep understanding of the archipelago's geographical, social, and cultural regions (Rais et al., 2018). This involves an introduction to the diversity of cultures, nations, and customs that exist in various regions in Indonesia.

Nusantara Vision does not conflict with global developments but can be a solid foundation for Generation Z in facing global challenges (Adzhari et al., 2022). They can form an inclusive mindset through understanding local values and building harmonious relationships with Generation Z globally (Nusantara, 2018). Generation Z has a vital role in preserving and promoting local wisdom (Wardhani, 2023). By understanding the cultural values and traditions in the archipelago, they can become agents of change who uphold the nation's identity (Binawan & Najicha, 2023). Local wisdom involves values such as gotong-royong, togetherness, and other local wisdom that have been the foundation of Indonesian people's lives since ancient times (Wiratmaja et al., 2021).

Generation Z lives in the technology era, and technology can be a supporting tool to promote Wawasan Nusantara (Akbar & Najicha, 2022). Through digital platforms, they can share experiences, stories, and local wisdom, creating collective awareness about Indonesia's cultural richness (Cahyono et al., 2021). Generation Z can play an active role in local development (Wiratmaja et al., 2021). They can engage in social, cultural, and economic activities that support sustainable development by utilizing local potential and encouraging innovation based on Nusantara wisdom (Rais et al., 2018).

The role of Wawasan Nusantara in Generation Z is the key to building a sustainable and harmonious future (Santoso, et al., 2023). By understanding and applying local wisdom, generation Z can become agents of change that take Indonesia to a higher level of achievement while still preserving and respecting its rich and diverse cultural heritage (Santoso, et al., 2023). Wawasan Nusantara is not alienation from the global world but rather a strong foundation for unity in global diversity (Prakoso & Najicha, 2022).

## **CONCLUSION**

Wawasan Nusantara is a perspective that teaches the importance of unity and unity in achieving the goals and ideals of a nation. The content of Nusantara's insights is contained in Pancasila and the preamble to the 1945 Constitution, which can be implemented in people's lives. Wawasan Nusantara also encourages awareness of national identity and embraces various cultures, religions, and tribes in Indonesia. Generation Z must also be taught insight in the face of massive technological development. Wawasan

Nusantara aims to give birth to or manifest nationalism in all points of view or perspectives of life by referring to the needs of national needs above the needs of an individual, group, tribe, and group. The era of globalization fosters a new awareness in every nation, especially Indonesia, where the demand for government implementation is more oriented toward the welfare of the Indonesian people in various regions. Nusantara insight and local wisdom have an essential role in shaping the identity of the Indonesian nation in the era of globalization. Nusantara's insight does not conflict with global developments but can be a solid foundation for Generation Z in facing global challenges. The implementation of Nusantara's insight and local wisdom for Generation Z could have been achieved by integrating these values into educational curricula through interactive learning methods. Digital platforms like social media and virtual cultural experiences would have provided engaging avenues to promote these values. Community engagement programs could have strengthened the practical application of local wisdom through participation in traditional practices and mentorship with cultural leaders. Additionally, collaboration between the government, educational institutions, and cultural organizations would have ensured widespread promotion through national initiatives like cultural festivals and digital archiving. These strategies would have helped maintain the relevance of Nusantara's values amidst globalization.

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