

SEMANTIC ANALYSIS OF THE MEANING SONTOLOYO POLITICIAN IN THE MR. JOKO WIDODO SPEECH

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Abstrak: Semantic is a branch of linguistics that studies the meaning contained in a language, code, or another type of representation. In this research, the writer tries to analyze the semantic meaning of sontoloyo politician is conveyed by Mr. Joko widodo that use qualitative research design because this method is more focused on analyzing the meaning diction of sontoloyo politician which is expected to know core meaning and aim from this diction. The result of this research can be concluded that Sontoloyo politician has a connotative meaning, because the sontoloyo politician has meant that explain " the people who have political positions, political experts, and expert statesmen as like legislative, executive and judicial positions who have wrong behavior in carrying out their duties" in this statement has a communicative value and an expression based on intention must have conceptual content that not only includes physical characteristics, but also social and psychological.

Abstract: Semantic adalah cabang linguistik yang mempelajari makna yang terkandung dalam bahasa, kode, atau jenis representasi lainnya. Dalam penelitian ini penulis mencoba menganalisis makna semantik politisi sontoloyo yang disampaikan oleh Pak Joko Widodo yang menggunakan desain penelitian kualitatif, karena metode ini lebih fokus pada analisis makna diksi politisi sontoloyo yang diharapkan mengetahui makna inti dan tujuan dari diksi tersebut. Hasil penelitian ini dapat disimpulkan bahwa politisi Sontoloyo memiliki makna konotatif, karena politisi sontoloyo memiliki makna yang menjelaskan "orang-orang yang memiliki posisi politik, pakar politik, dan pakar negarawan seperti posisi legislatif, eksekutif dan yudikatif yang memiliki perilaku salah dalam menjalankan tugasnya "dalam pernyataan ini memiliki nilai komunikatif dan ekspresi berdasarkan pada konten konseptual murni dan tidak hanya mencakup karakteristik fisik, tetapi juga properti sosial dan psikologis.

Key Words: Semantic Analysis and Sontoloyo Politician

INTRODUCTION

The nature of language is a system in the form of a sound symbol which means an arbitrator and is unique and conventional. Not only is that means also dynamically adapted to the times and universally. So anyone can find out and use it. Certainly one of the others has variations and characteristics. However, it does not matter because there is a national identity that can unite all the differences. If it is looked at more specifically, then the

understanding of Indonesian is more as a unifying tool for the nation. The resulting speech is the result of absorption from regional and international dialects. So tribes from other regions can easily interact in different places using this utterance. There are raw and non-standard ones.

According to Owen in Stiawan (2006: 1) said that the language can be defined as a socially shared combinations of symbols and rules governed combinations of those symbols and also language can be defined as socially

accepted codes or conventional systems to convey concepts through the use of desired symbols and combinations of symbols governed by the provisions. It can be concluded Language is a form and not a condition or something an arbitrary sound-symbol system, or also a system of many systems, a system of order in the system. Because besides language has a communication function, it also has a function to self-expression, social control and also integration, based on the explanation above, we can conclude that language has a very important role in people's lives both in establishing communication or for expressing thoughts. In one hour someone can communicate in four thousand to five thousand words and also people who are reading a newspaper (scanning) use 14,000 to 15,000 words every hour. and now days the development of language uses is not only to make communication with the other people but also language can also be seen from its use in politics as a tool of propaganda or satire, nowadays many politicians use language as a tool to attack political opponents. Maintain opinions or as political marketing.

Language in the political realm is directed at achieving political goals, namely obtaining power or maintaining power. The languages of the politicians who aim to attract the attention of voters can be seen in various media campaigns, such as billboards, banners, advertisements, candidates' business cards, and quotations from interviews that decorate the mass media. Jurgen Habermas said that language is a media that get authority and also the most fundamental thing in politics used, as like the opinion of deLespinasse that said language as the principal means of politics and through the use of language reflected how power is used. This is often referred to as political language. Talbot, arkinson & Atkinson in Kweldju, 2008 explained Language has a dominant role in politics because political rhetoric also relies on language tools, such as alliteration, repetition, parallelism, and metaphor. Rhetoric is also inseparable from expressive and poetic expressions to be more interesting, besides

using titles, utilizing generalizations, patterns of quotation, and overlexicalisation, language has the power to explain the intentions and desires of people who use it. A presidential candidate in his campaign speech uses ideographs and choose interesting words in the form of "sweet promises" Ideographs is very powerful for reaching political targets of power seekers. This has been proven in the world of power, as it was in the campaign of the British Prime Minister, Tony Blair. He raised education (education, education, education) as the central issue of his campaign in 1996, and drove him to become the prime minister of England, Kweldju (2008) says that ideography is a tool used by a politician to support political, social, and cultural policies or stability. Approaching the 2019 Presidential and vice presidential elections in Indonesia, propaganda is currently being issued by politicians who aim to influence society and create public opinion, many of whom deliberately build and create fearful situations. Nowadays there was a war diction and phrase between two candidates of president and vice president such as the politics of lies, Tempe As thins as an ATM, Boyolali Looks, Blind, Deaf, politics of genderuwo and also Sontoloyo Politic that is conveyed by Mr. Joko widodo in his speech, Fur sure the meaning of in the diction and phrase that conveyed is not an actual meaning but it used to satire to political opponent. As we know In the linguistic perspective, there is branch linguistic that study about meaning that is semantic. Katz (1972: 1), says that "Semantics is the study of linguistic meaning. It is concerned with what sentence and other linguistics object express, not with the arrangement with their syntactic parts or with their pronunciation." Semantics has developed and become a worthy study. Semantics is important and worthy study because it has a factor in development linguistic field, the First, the meaning is strictly connected with communication. A certain meaning can be delivered through communication plays an important role in human life. Second, as a human process to understand the nature of meaning which involves mental abilities by

using reasoning and perception. Leech (1989: IX), explains "Semantics is the center of the study of communication, where communication is an important factor in social organizations, the need to understand it becomes more and more pressing. Semantics is also at the center of the study of the human mind-thought process, cognition and conceptualization. Based on some explanation about the correlation between language and politic that used in diction, phrase, and also satire in the president and vice president election, The writer will analysis semantic meaning of diction sontoloyo politician that is conveyed Mr. Jokowi dodo. This research is expected to provide two benefits, Theoretically, this research can give contribute to the semantic scientific knowledge to analyze the meaning of diction, Phrase and also a satire about political and also In practical terms, this research is expected to understand the aim of used diction Sontoloyo Politician in Mr. Joko widodo speech.

METHOD

The writer uses qualitative research design in the research, because this method is more focused on analyzing the meaning diction of sontoloyo politician which is expected to know core meaning and aim from this diction, as we know in semantic there are some of the Kind meaning such as Conceptual Meaning, connotative meaning, social meaning, affective meaning, reflected meaning, collective meaning, and thematic meaning, so that it is necessary for researchers to analyze the meaning contained in sontoloyo politician in the hope of enriching linguistic knowledge in society.

RESULT AND DISCUSSION

Semantic is a branch of linguistics that studies the meaning/meaning contained in a language, code, or another type of representation. In other words, Semantics is learning about meaning. Besides that semantics can also be interpreted as a study of meaning used to understand human expression through language. Other forms of semantics include semantic programming

languages, formal logic, and semiotics. The meaning is an inseparable part of semantics and is always inherit from whatever we say. Understanding of the meaning it is very diverse. Mansoer Pateda (2001: 79) suggests that the term meaning is confusing words and terms. The meaning is always integrated into the utterances of words and sentences. According to Ullman (in Mansoer Pateda, 2001: 82) said that meaning is the relationship between meaning and understanding. In this case Ferdinand de Saussure (in Abdul Chaer, 1994: 286) reveals the notion of meaning as an understanding or concept that is owned or contained in a linguistic sign, In the Linguistic Dictionary, the meaning of meaning is translated into 1), the intent of the speaker; 2) the influence of the application of language in the use of human or group human perceptions or behavior; 3) relationship in the sense of equivalence or incompatibility between language or between utterances and all the things it shows, and 4) how to use language symbols. Depend on the explanation of the experts above, it can be concluded that the definition of meaning is very difficult to determine because each language user has different abilities and perspectives in interpreting a speech or word.

Semantics is the study of the linguistic meaning. It is not concerned with what sentences and other linguistics object expressed and also not concerned with the arrangements of syntactic parts, or with their pronunciation. Semantics could cover more extensive areas, from structure and function of language as well as the interrelationship with other disciplines, the scope of semantics is about the meaning itself in linguistics whereas the Meaning of linguistic object can be various. Everyone has a different way of analyzing linguistic meanings because there are no very general indicators of the nature of meaning or ways that must be explained. There are two methods of approach to learning to mean in language including the first is a linguistic approach, this pattern is related to how to analyze meaning in structured language. And the second is a philosophical approach, this method aims to analyze or

investigate the relationship between linguistic expressions, such as words of the language, people, objects, and events in the world that refer to these words. This is also confirmed by Leech (1969: 5) who explains that "The purpose of semantics is to explain and describe meaning in natural language. To make the starting point in daily use more explicit and the semantic goal is to explain what underlies the meaning of related words and terms such as understanding, nonsense, meaning, ambiguity, antonyms, synonyms, etc. In English and other languages, it can be concluded that semantics should be able to give more explanations and define any expressions in the language.

CONCLUSION

In this research the writer will try to analyze in the statement that is conveyed by Mr. Jokowi dodo about sonotoloyo politician, actually indiction of sontoloyo politician, there are two words in phrase at the first sontoloyo and second politician, Depend on Merriam Webster a person experienced in the art or science of government especially : one actively engaged in conducting the business of a government while in the Oxford dictionary explain that politician is A person Who is Professionally Involved in Politics, especially as a holder of an elected office. Sontoloyo is taken from ancient java language of Indonesia, this word usually is used to chaff people who ridiculous deeds, generally sontoloyo that is used to insinuate people who do bad deeds and harm others, it can be concluded that sontoloyo politician is the people who have political positions, political experts, and expert statesmen as like legislative, executive and judicial positions who have wrong behavior in carrying out their duties. Beside that the statement has use connotative meaning, because in this statement has a communicative value and an expression has by the virtue of what it refers to over and above its purely conceptual content and it includes not only physical characteristic, but also social properties and psychological, such as is described in diction of sontoloyo politician in the case of sontoloyo politicians

who show or insinuate politically involved officials, party officials, party activists, political experts, state experts, legislators, executives, judiciary, and government officials who work wrongly, work silly, and work stupidly who has linked everything to politics.

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